





International NASH Day 2021: NASH Around the World

Thursday, June 10, 2021

NASH—advanced fatty liver disease—is on the rise worldwide. Prevention, treatment, and support demand a global response.

Global Liver Institute (GLI) conducts International NASH Day each year. To celebrate IND 2021, on June 10, GLI is hosting eight cutting edge virtual panels featuring international experts, leading physicians, and advocates who will share the latest insights on how to confront and mitigate this dangerous disease.

Broadcast in five languages-English, Spanish, French, Mandarin, and Hindi-the panels are:

- NASH as a Global Public Health Challenge
- NASH and Liver Cancer
- NASH and Obesity
- Pediatric NASH
- NASH and Diabetes
- Beyond the Biopsy: Innovations in Diagnostics
- NASH in Lean Individuals
- NASH: A Conversation in the Black Community

In addition, special programs and resources include:

- Video testimonials from partners in North America, South America, Europe, Africa, and the Middle East
- A message from the World Health Organization
- Patient education, downloadable, and printable materials in 16 languages
- An exclusive, ticketed, liver healthy cooking demonstration with former United States Capitol chef <u>Daniel Thomas</u>, of Washington, D.C., USA, supporting GLI programs. Register here.

HOW TO GET INVOLVED:

- To watch and listen to the panels to be broadcast on June 10, please register here via Hopin (free). Upon registration, the schedule will load on your calendar in your local time zone. You will be able to "hop in" and out of panels as your schedule allows.
- Follow the accounts @globalliver on Facebook and Twitter and @Globalliverinstitute on Instagram and LinkedIn. Join the conversation on social media. You can post a congratulatory message to GLI, repost the registration links, or highlight particular







panels. Use the hashtag #NASHDay on your posts.

- Use our sample social media posts, from GLI's <u>partner toolkit</u>, to engage your followers and spread the word about #NASHDay.
- Visit our website www.international-nash-day.com
- Look for content from partners who are creating and amplifying messages on social media, producing videos and holding complementary panels and podcasts in the days surrounding June 10.

International NASH Day 2021 is endorsed by:































GLI also is grateful for support from financial partners to make International NASH Day 2021 possible.